

# The Tagtool Manifesto

As digital performance artists, we welcome a new generation of tools. They will be an intimate extension of our creative selves in the coming decades. Let's shape them before they shape us!

We want intuitive tools for visual people. We want instruments that leave our minds free to fully engage with the moment. We want our tools to take the creative process out of the brain and put it into the muscles of our hands and hearts.

Our fingers are incredibly sophisticated artistic instruments which have evolved over several millions of years. They have always been used for drawing, and drawing has always been the most immediate way of visualizing mental images. This is still true in the digital era. Our bodies are the most powerful animation tools we have.

As performers, we don't like to tweak and backtrace, we embrace mistakes and move on. We prefer less safe and more real. We are not appeased by simulated natural brushes and effects. Enough pixels have been polished to death. Our digital art becomes alive through realtime collaboration and projection that can be seen by the naked eye.

The projected image is ephemeral, it's both wave and particle. In nightclubs it began to pulsate to the music. It became generative and interactive. It has started to stretch over angles and shapes. It's time to plug our projectors straight into our minds, as amplifiers of imagination.

We projectionists of the 21st century transmute bits and bytes into inspired light. We paint on weathered textures, on the living and breathing canvas of our environments. Images unfold in the moment, arising spontaneously from the depths of other spheres, augmenting nightly reality. Walls come to life, buildings become transparent with dreams and visions.

We are live cinematographers, painters of animation, and musicians of light. Among us, there will be virtuosos and storytellers, poets and clowns. We will project Blues, Punk and Bossa Nova. We join forces with all other creative fields. Let's make soulful art and entertainment!